



Northwest Territories Tourism

Updated Digital Ads

JUNE 4, 2020

AD SET 1



AD SET 1 - LANDING PAGE

LANDING PAGE:
<https://spectacularnwt.com/story/where-each-paddling-trip-pilgrimage>

The landing page image will be updated to match the image from the last frame in the ad. Having the images/content on the landing page aligned with the image in the ad ensures consistency.



AD SET 2

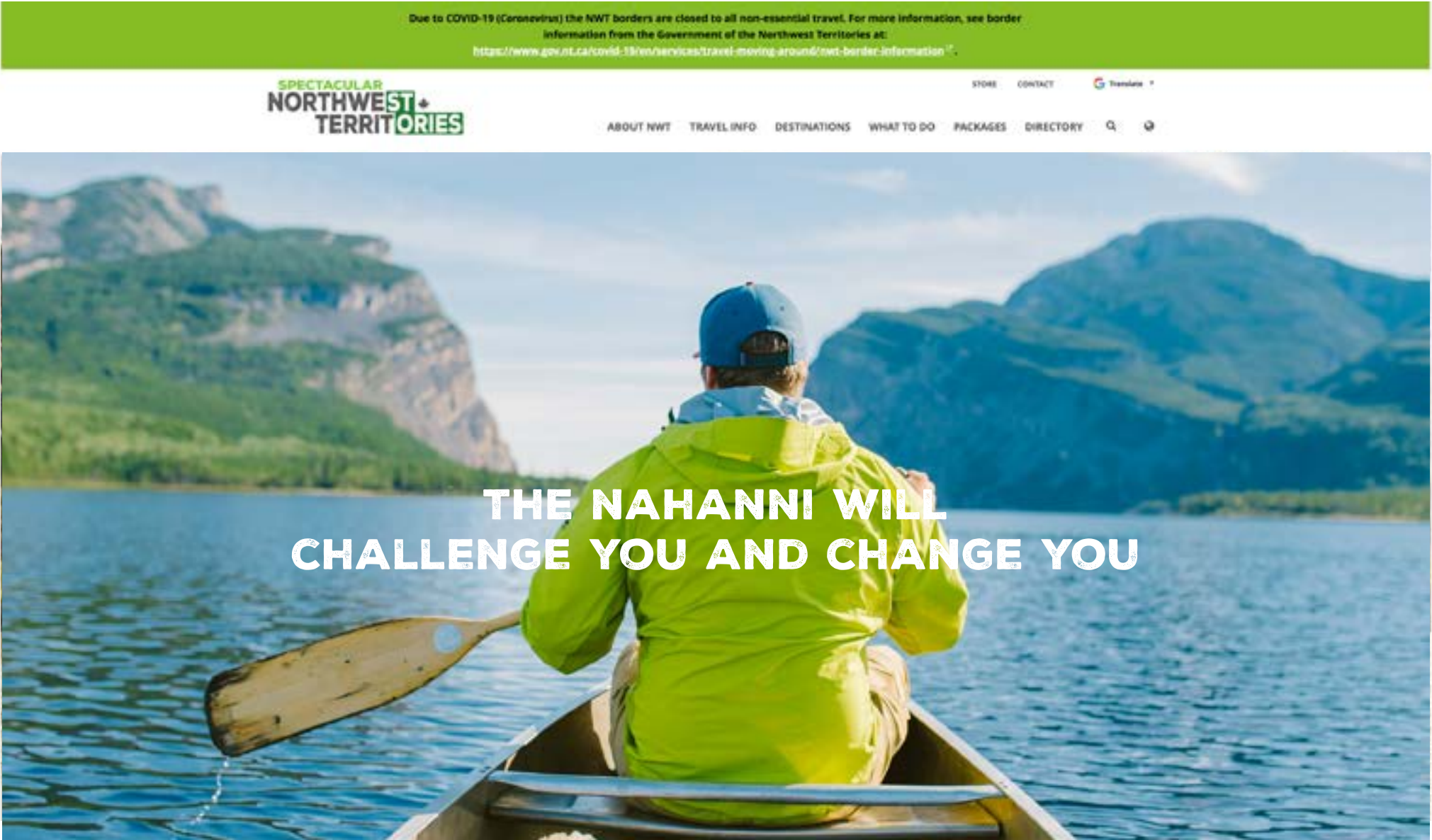


AD SET 2 - LANDING PAGE

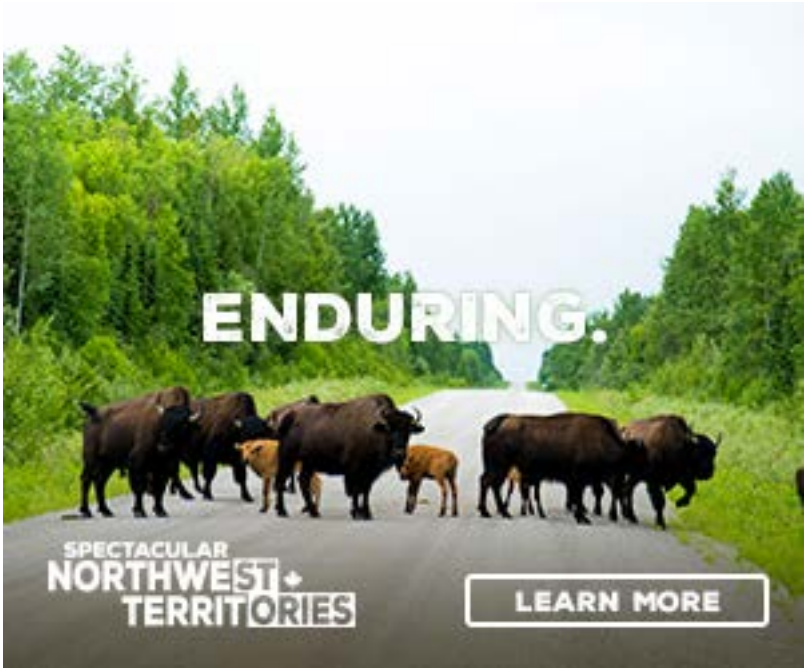
LANDING PAGE:

<https://spectacularnwt.com/story/nahanni-will-challenge-you-and-change-you>

The landing page image will be updated to match the image from the last frame in the ad. Having the images/content on the landing page aligned with the image in the ad ensures consistency.



AD SET 3

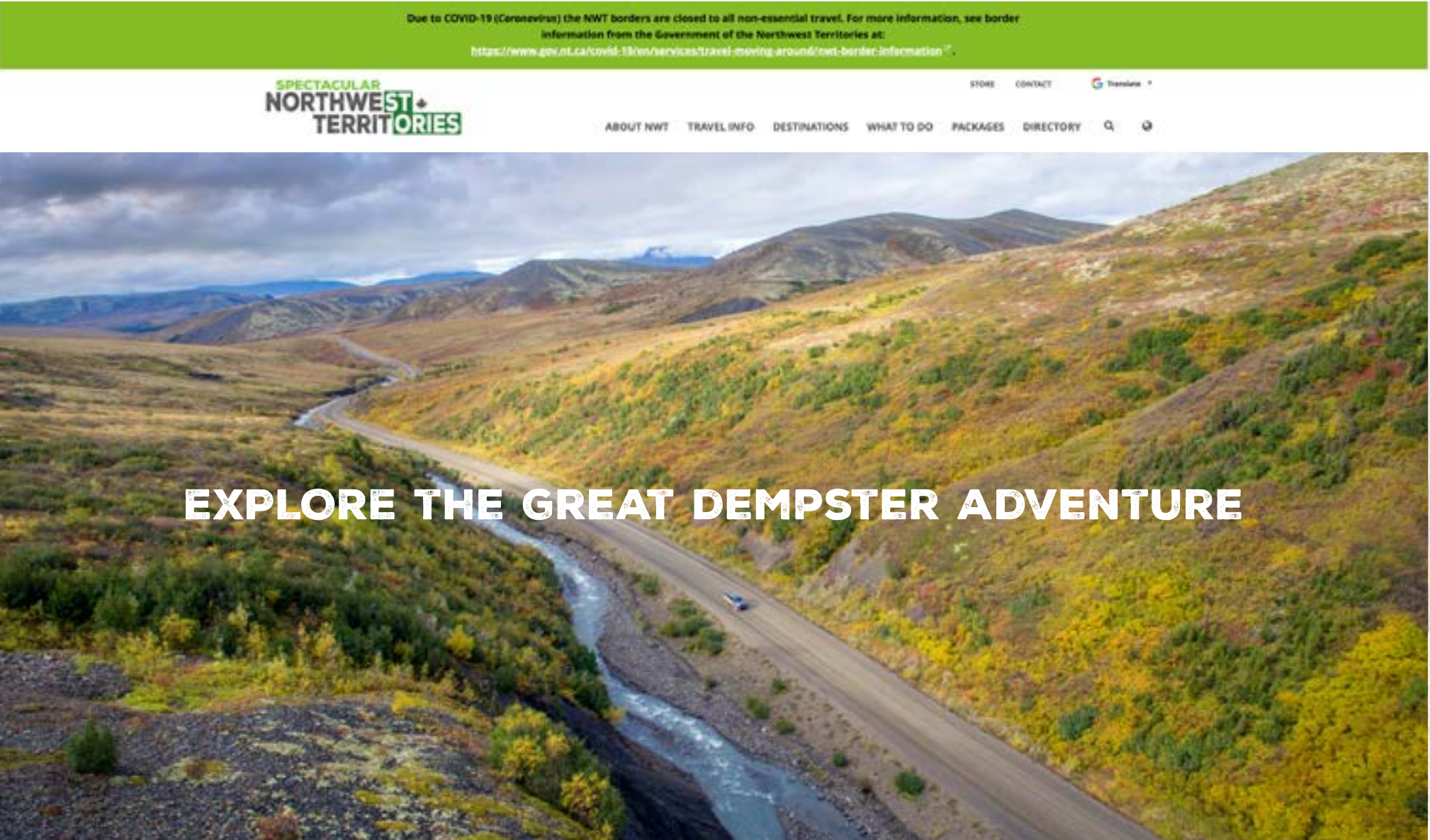


AD SET 3 - LANDING PAGE

LANDING PAGE:

<https://spectacularnwt.com/story/drive-great-adventure-wild-dempster-highway>

The landing page image will be updated to match the image from the last frame in the ad. Having the images/content on the landing page aligned with the image in the ad ensures consistency.



AD SET 4



AD SET 4 - LANDING PAGE

LANDING PAGE:
<https://spectacularnwt.com/story/11-top-world-trails-northwest-territories>

The landing page image will be updated to match the image from the last frame in the ad. Having the images/content on the landing page aligned with the image in the ad ensures consistency.

