



**YOU'RE INVITED TO SHARE
SPECTACULAR
NORTHWEST
TERRITORIES**

IT'S TIME TO WELCOME BACK OUR FRIENDS & FAMILY

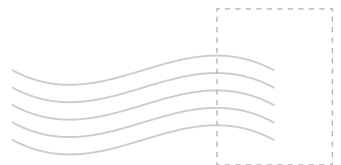
Our shops, restaurants, tour guides, artists and so many others have all been waiting to welcome back visitors, so that their trips can once again contribute to a vibrant and resilient visitor economy. A healthy tourism industry leads to more jobs, better infrastructure, increased flight routes and a wider variety of restaurants.

The Northwest Territories is once again ready to show what makes us so spectacular. It's time to get back to sharing our NWT stories with Canada and invite them to write their own.

Let's remind Canada that;

'Something in the Spectacular NWT will change you.'

HELLO!



TO:



Now that the Northwest Territories is ready to welcome visitors again, who will you invite?

Spectacular NWT (Northwest Territories Tourism) and its partners are giving away a trip to help you reconnect with your out-of-territory friends and family... in person! We'll cover flights, accommodation and local tours so that you can pull off the trip of a lifetime and show them our spectacular backyard.

Entering is easy.

Step 1: Simply scan the QR code below or visit YourInviteToSpectacularNWT.com

Step 2: Tell us where you'll be sending your invites (which towns/cities and territories or provinces outside of the NWT) by choosing from the drop down menus and submitting your entry.

Step 3: You're now entered into the contest. Create a digital postcard, share it with your invitees, and/or pop the one below in the mail to spread the word!

Step 4: (Bonus Prize) Post your invite on social media using #SpectacularNWT and you'll be entered to win an ADDITIONAL prize of \$500 to use with an NWT tourism operator of your choice. (Winners drawn separately).

This contest is open to residents of the NWT who are 18+.

Each location named in your submission enters you into the draw (up to five entries per submission) for a **\$5,000 TRAVEL VOUCHER** to be used for flights, accommodations, and with NWT tourism operators. Only one submission per NWT resident. Travel must be within Canada and be incoming to the NWT within 18 months of winning. Visit the contest website for full terms and conditions.



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